

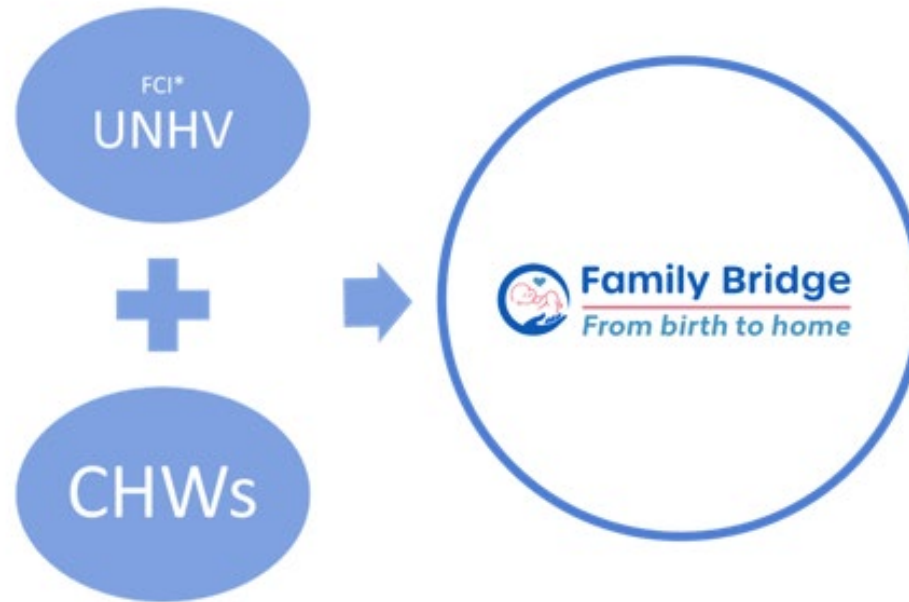


Women & Children's Committee of MAPOC  
July 8, 2024

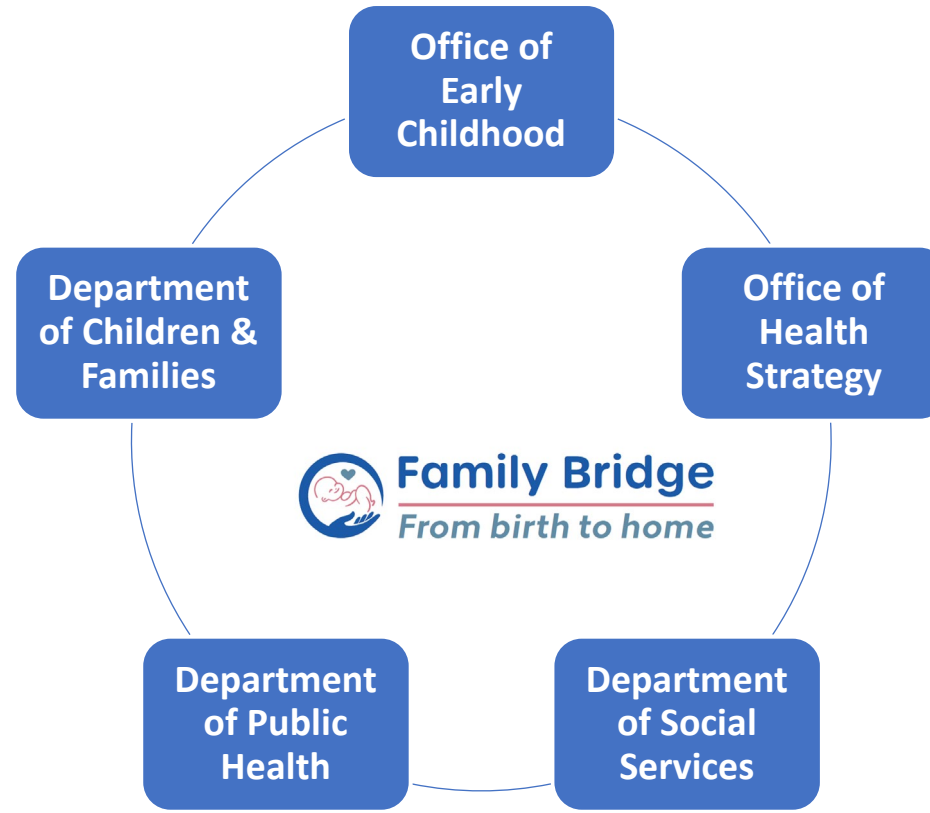


# Family Bridge Goal

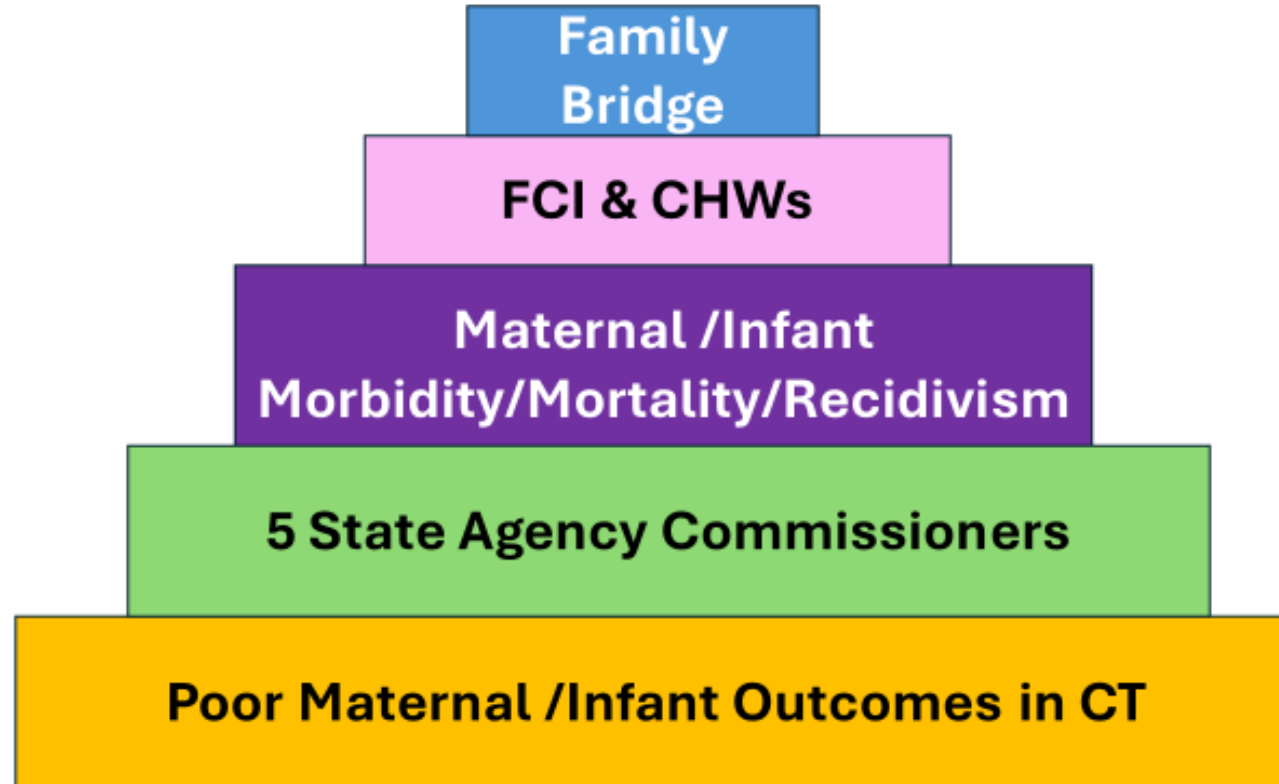
- Strengthen the state's public health infrastructure.  
By supporting a **Health Benefit** to all families with newborns.



# Multi-Agency Collaboration



# Family Bridge Development



# Intent



## Population-level solutions

It is critical to **build population-level health impacts** and offer services to all families early in babies' lives. Broad, upstream interventions can prevent the health disparities that persist throughout life and were laid bare at a community-level by COVID-19.



## Reduced stigma for services

**Universal nurse home visiting reduces the stigma** associated with targeted eligibility requirements, which creates enrollment challenges for existing services statewide.



## Enhanced referral system

**Community health workers serve as an entry point** into Connecticut's existing service array and **connect high-need families to resources.**

# Impact

Nationally, **MATERNAL MENTAL HEALTH** challenges cost \$14 billion per year<sup>2, 3</sup>

**Family Connects improves maternal mental health and child outcomes<sup>4</sup>**

**30% reduction**  
mothers experiencing  
postpartum  
depression or anxiety

**44% lower  
rates** of Child  
Protective Services  
investigations

**50% reduction**  
emergency room  
visits and hospital  
overnight stays

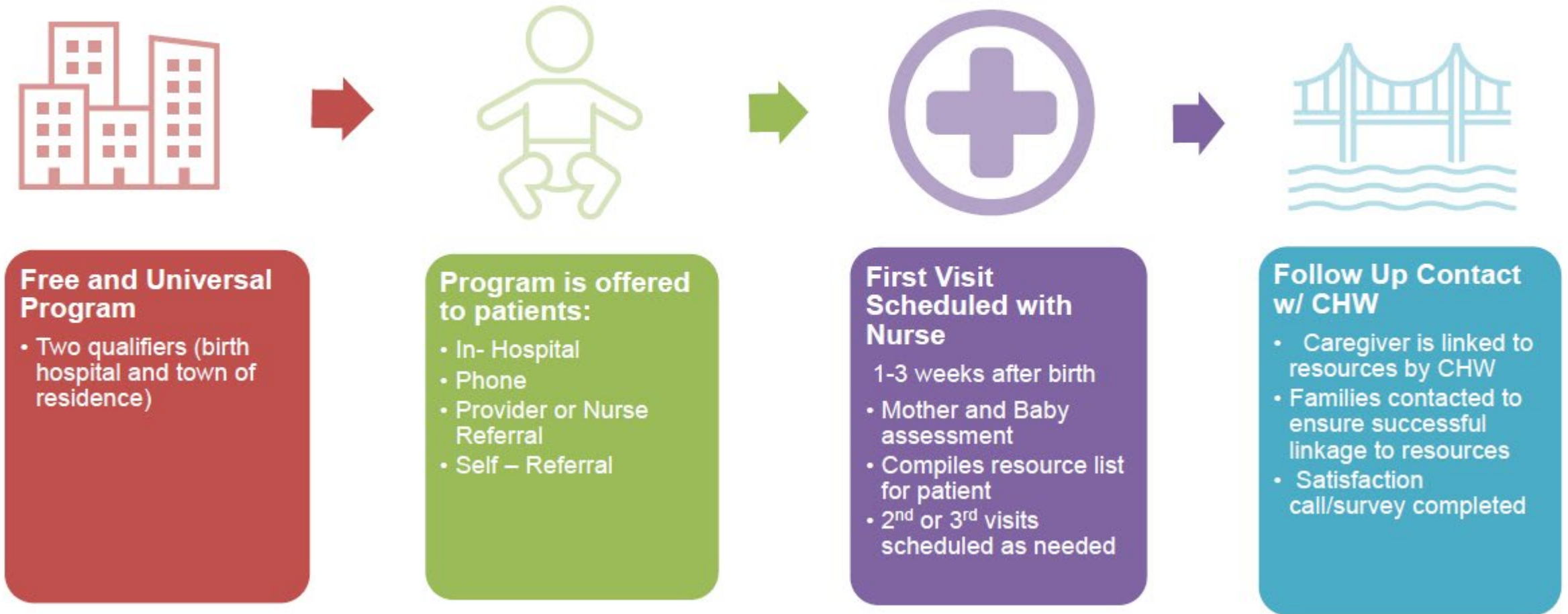
**15% increase**  
community  
connections

Mothers reported **more positive parenting behaviors**

**Family Connects (Universal Nurse Home Visiting) generates cost savings of \$3 for every \$1 in program costs<sup>5</sup>**

1. [Davenport et al. \(2020\)](#). 2. [Brown et al. \(2021\)](#). 3. [Moore et al. \(2021\)](#). 4. [Family Connects International website](#). 5. [Goodman et al. \(2019\)](#).

# Family Bridge Model



**Family Bridge**  
*From birth to home*

# Bridgeport

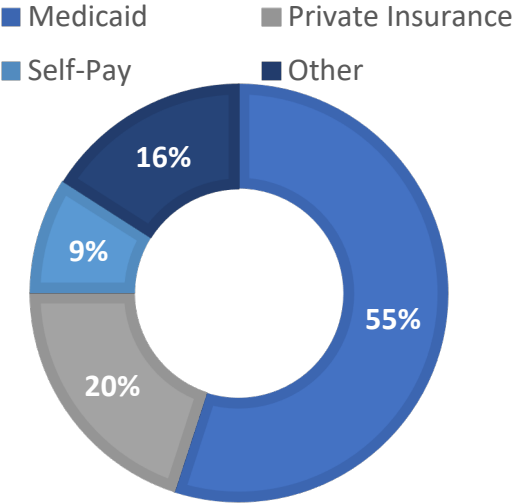


**Family Bridge**  
*From birth to home*

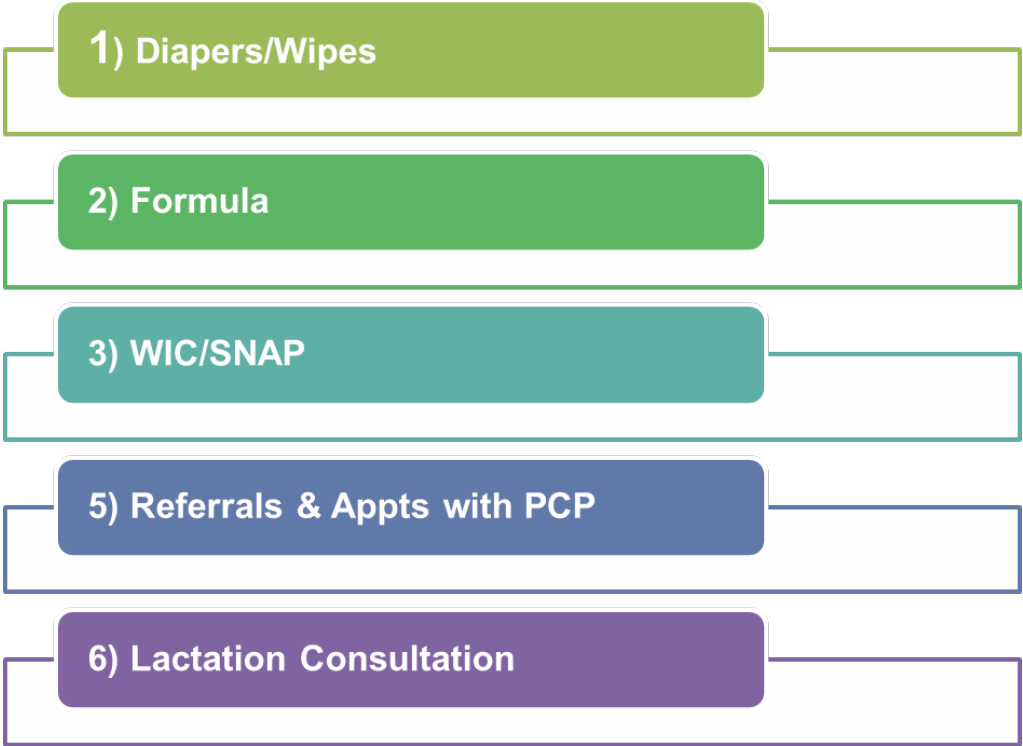
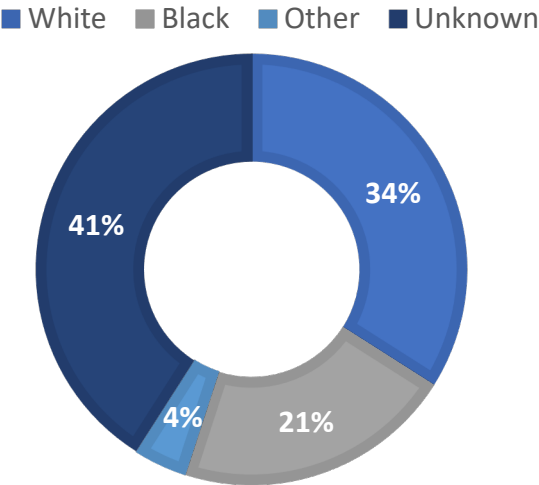


# Bridgeport Family Bridge Data

## PRIMARY PAYER



## RACE



# Norwich



**Family Bridge**  
*From birth to home*

# Norwich Planning

## Planning Timeline



Identify administrative home  
Hire initial design staff (4)  
Submit readiness assessment

Mar.–May

Attend Planning Academy  
Hire IT consultant  
Design focus groups & survey  
Start focus groups & survey

June–Aug.

Finish focus groups & survey  
Write Stakeholder Input Report  
Map referral & clinical workflow  
Map data flow  
Sign MOUs & BAAs  
Draft marketing & outreach plan  
Scaling & Staffing Plan

Sep.–Oct.

Finish drafting implementation plan  
Feedback on draft implementation plan

Nov.–Dec.



**Family Bridge**  
*From birth to home*

# Next Steps

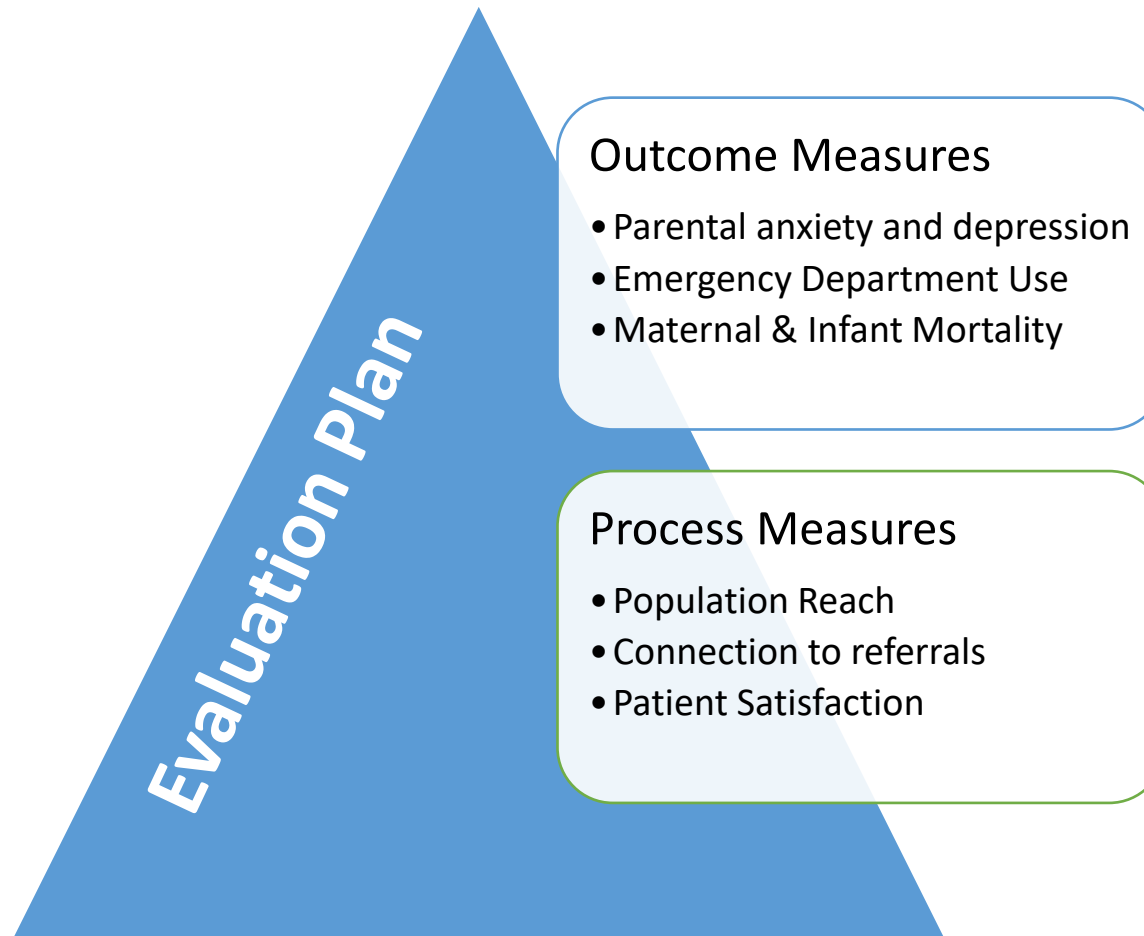


Evaluation



Sustainability

# Evaluation



# Sustainability



Landscape  
Analysis



Roadmap



Implementation



**Family Bridge**  
*From birth to home*

Questions



**Family Bridge**

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*From birth to home*